

414 IN MOTION

PHASE ONE ENGAGEMENT SUMMARY



In phase one of 414 in Motion, we heard how Milwaukeeans move around the city and what transportation challenges they face. We asked people about their top priorities for our streets and to share big ideas for mobility in Milwaukee.



In-Person Events



People Engaged In Person



Online Survey Responses



Intercept Survey Sessions



Focus Groups

The *414 in Motion* team talked to residents, community leaders, workers, business owners, and visitors throughout the city:

- Shared a survey through social media, partner newsletters, e-notifies, and on fliers posted at bus stops and in libraries and conducted survey intercepts.
- Hosted focus groups with non-drivers, people with disabilities, youth, older adults, and Spanish speakers to hear their perspectives in-depth.
- Collaborated with our Community Advisory Group and Agency and Technical Advisory Group on engagement strategy and visioning.

We heard overwhelming feedback about the need to make our streets safer and improve pavement quality, and concern about transit service for all and accessibility for people with mobility issues. Milwaukeeans told us they would like to take transit, walk, and bike more, and that better bus service, expanding the Hop, and building safer bike infrastructure would support those mobility choices.

In Phase 2, we will gather feedback on specific strategies to achieve the vision and goals of the plan. Visit engage.milwaukee.gov/mobilityplan to share your ideas.

TOP COMMUNITY PRIORITIES

Calm traffic and improve street safety

Improve street conditions and pavement quality

Improve transit service

Build protected bike lanes and bike infrastructure

Improve sidewalks and accessibility

