

Welcome!

Thank you for joining us for the
Roosevelt Drive Traffic Safety Project

Public Open House #1 — September 17, 2025



PROJECT OVERVIEW

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The City of Milwaukee is initiating a traffic safety improvement project on Roosevelt Drive between Burleigh St and Capitol Dr. This project is an opportunity to reimagine this residential boulevard with traffic calming and new protected bike lanes to slow motor vehicle speeds and improve safety for people walking, biking, and driving.

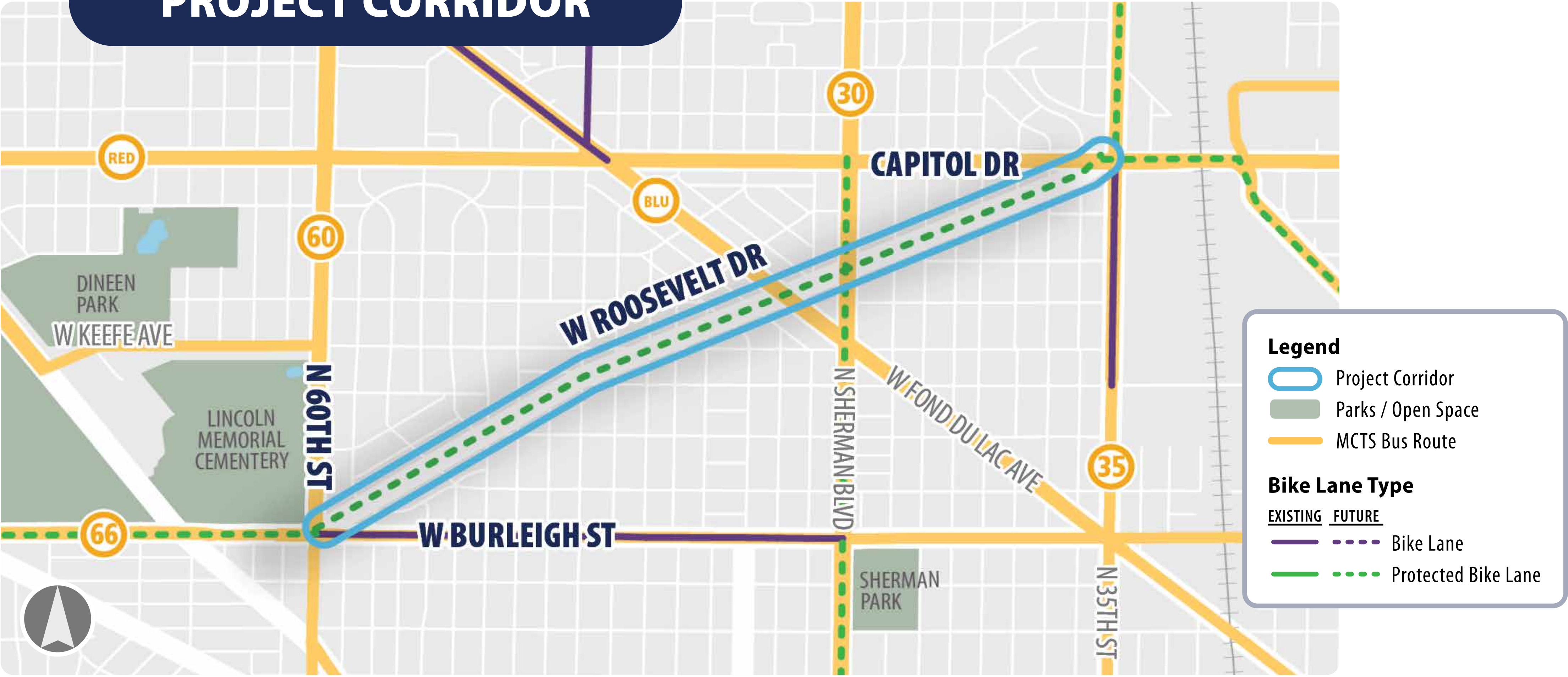
PROJECT GOALS

 Safer Intersections

 Slower Vehicle Speeds

 Protected Bike Lane

PROJECT CORRIDOR



PROJECT TIMELINE

Data Collection & Preliminary Design

Spring 2023 Community Meeting

Ongoing Stakeholder Meetings

Summer 2025 Public Meeting #1

WE ARE HERE

Preferred Design

Fall 2025 Preferred Design Developed

Winter 2025/26 Public Meeting #2

Spring/Summer 2026 Construction

WHAT WE'VE HEARD

In 2020–2021, residents submitted numerous complaints and requests for traffic calming measures, including stop signs and speed bumps.

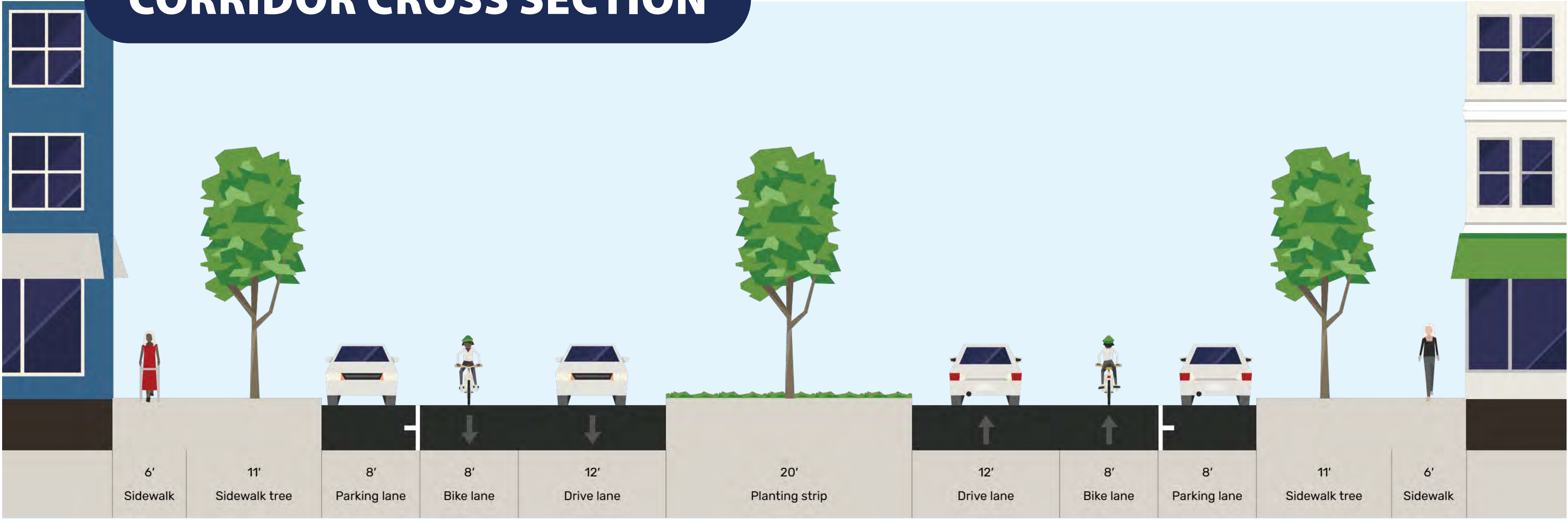
In Spring 2023, residents attended a community meeting about potential traffic safety improvements along Roosevelt. The project was put on hold due to Milwaukee Metropolitan Sewerage District construction along the corridor.

In Summer 2025, key stakeholders and local leaders confirmed a need for traffic safety improvements, and restarted conversations on how to make Roosevelt safer for people walking, biking, and driving.

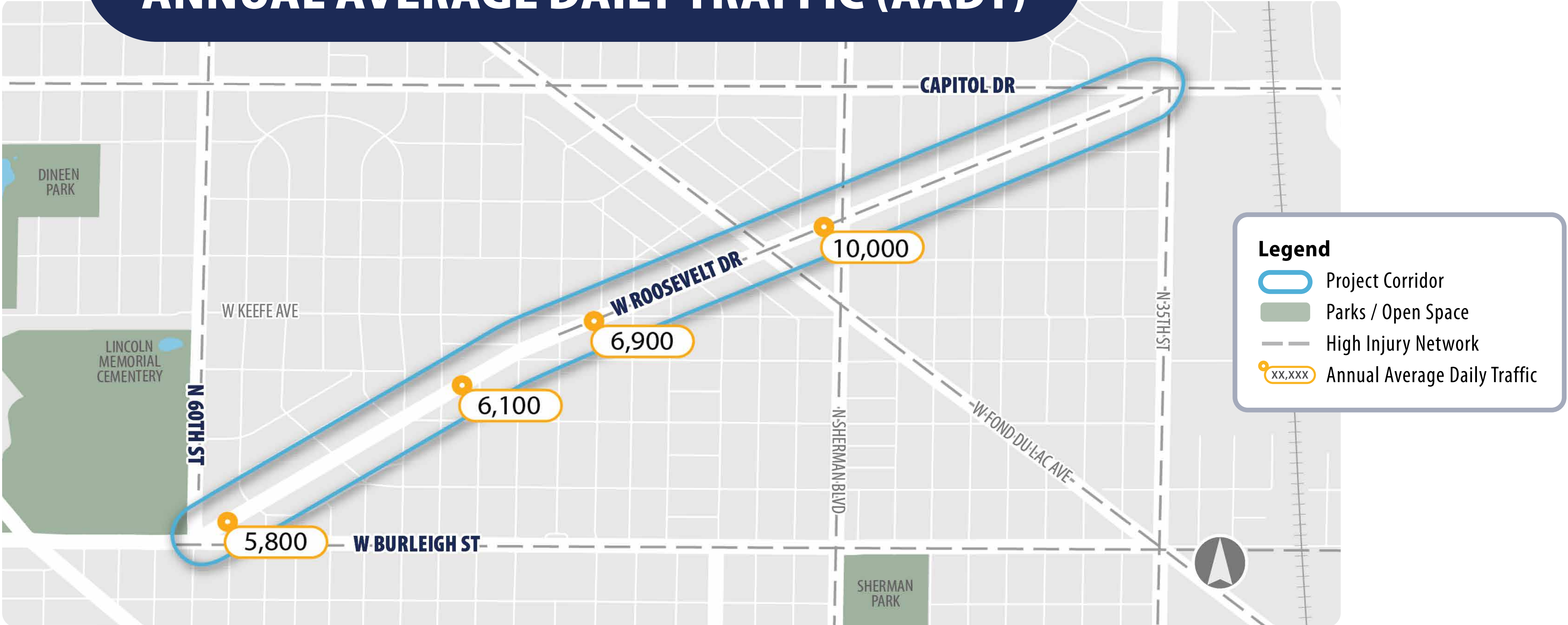


EXISTING CONDITIONS

CORRIDOR CROSS SECTION



HIGH INJURY NETWORK & ANNUAL AVERAGE DAILY TRAFFIC (AADT)



Traffic Safety projects on other boulevard streets have seen crash and speed reductions.

Walnut St 20th St to 12th St

Crashes



28%
decrease of all
crashes

0 fatal or
serious injury
crashes

Highland Blvd Vliet St to 35th St

Crashes



48%
decrease of all
crashes

0 fatal or
serious injury
crashes

Speeding



28%
decrease of
drivers speeding

32mph
average speed,
down from
35mph

Lapham Blvd Cesar Chavez Dr to 6th St

Crashes



28%
decrease of all
crashes

0 fatal or
serious injury
crashes

Speeding



69%
decrease of
drivers speeding

25mph
average speed,
down from
30mph

Roosevelt Drive Traffic Safety Project

Burleigh Street to Capitol Drive



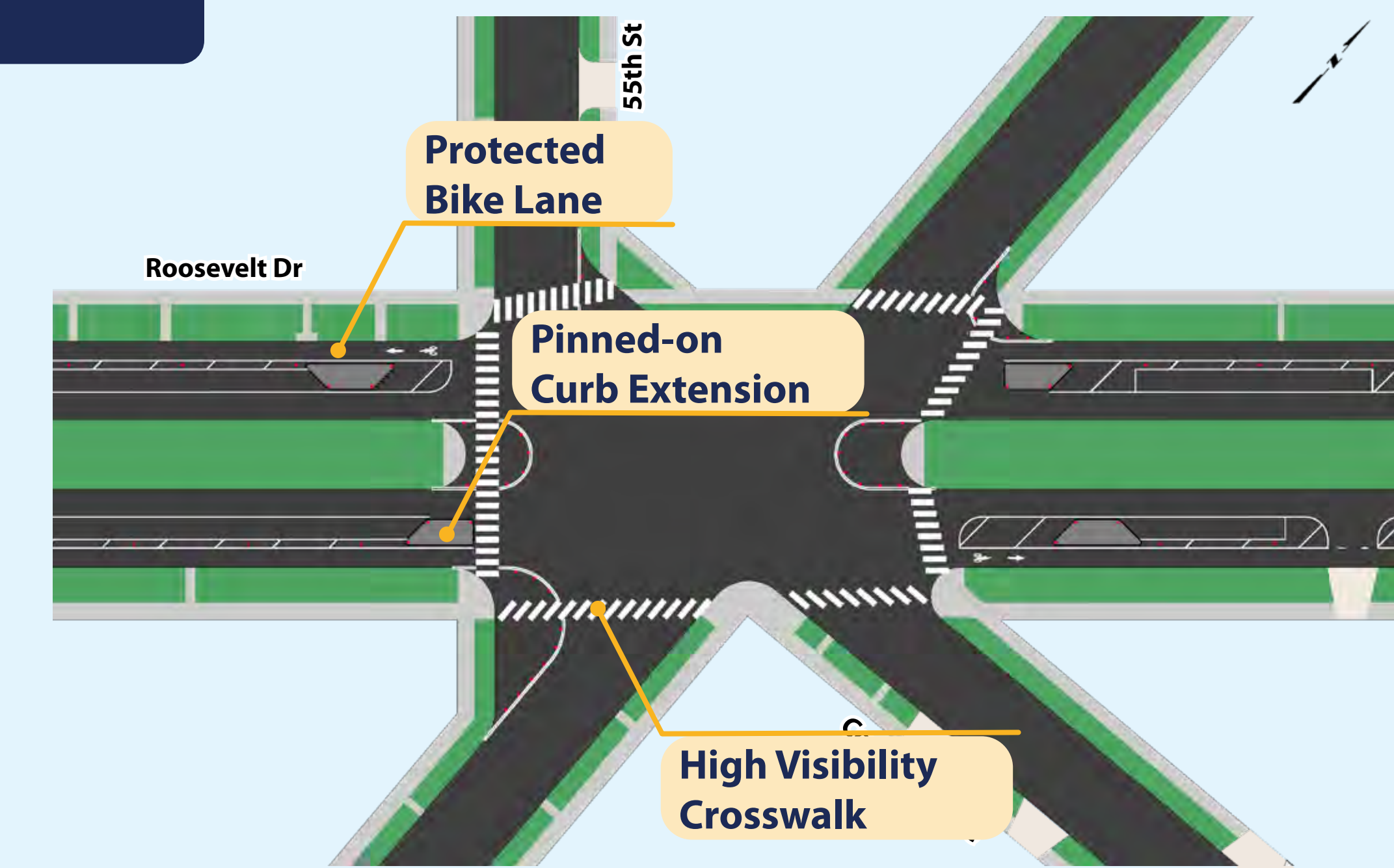
TOOLBOX OF TREATMENTS

Protected Bike Lanes



Protected bike lanes are on-street bike lanes with a physical separation from moving vehicles. There are several types of protected bike lanes.

This image shows a protected bike lane utilizing concrete, on-street parking, and flexible delineators.

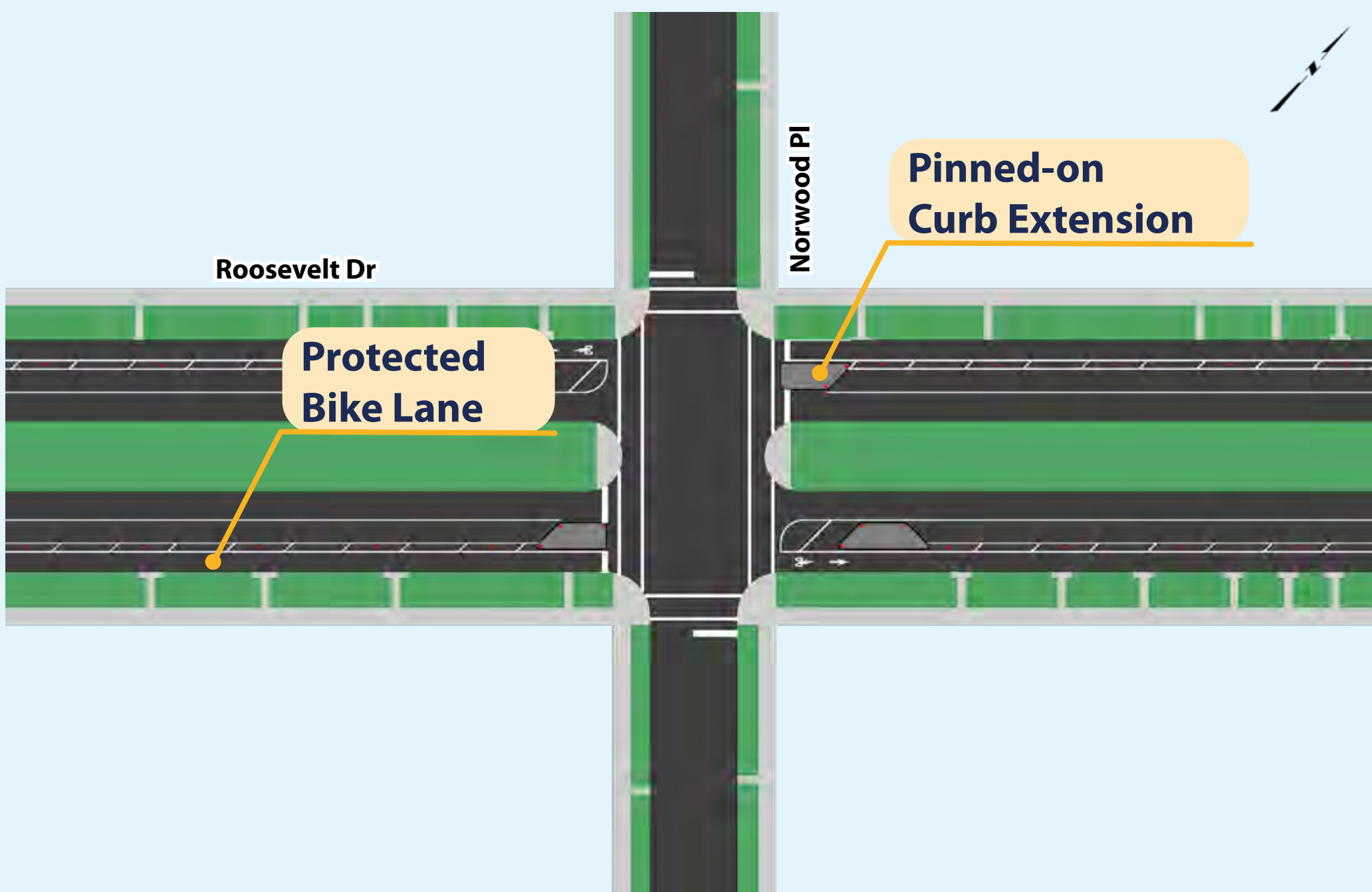


Curb Extensions



Pinned-on curb extensions are concrete elements that extend the curb into the parking lane. Curb extensions:

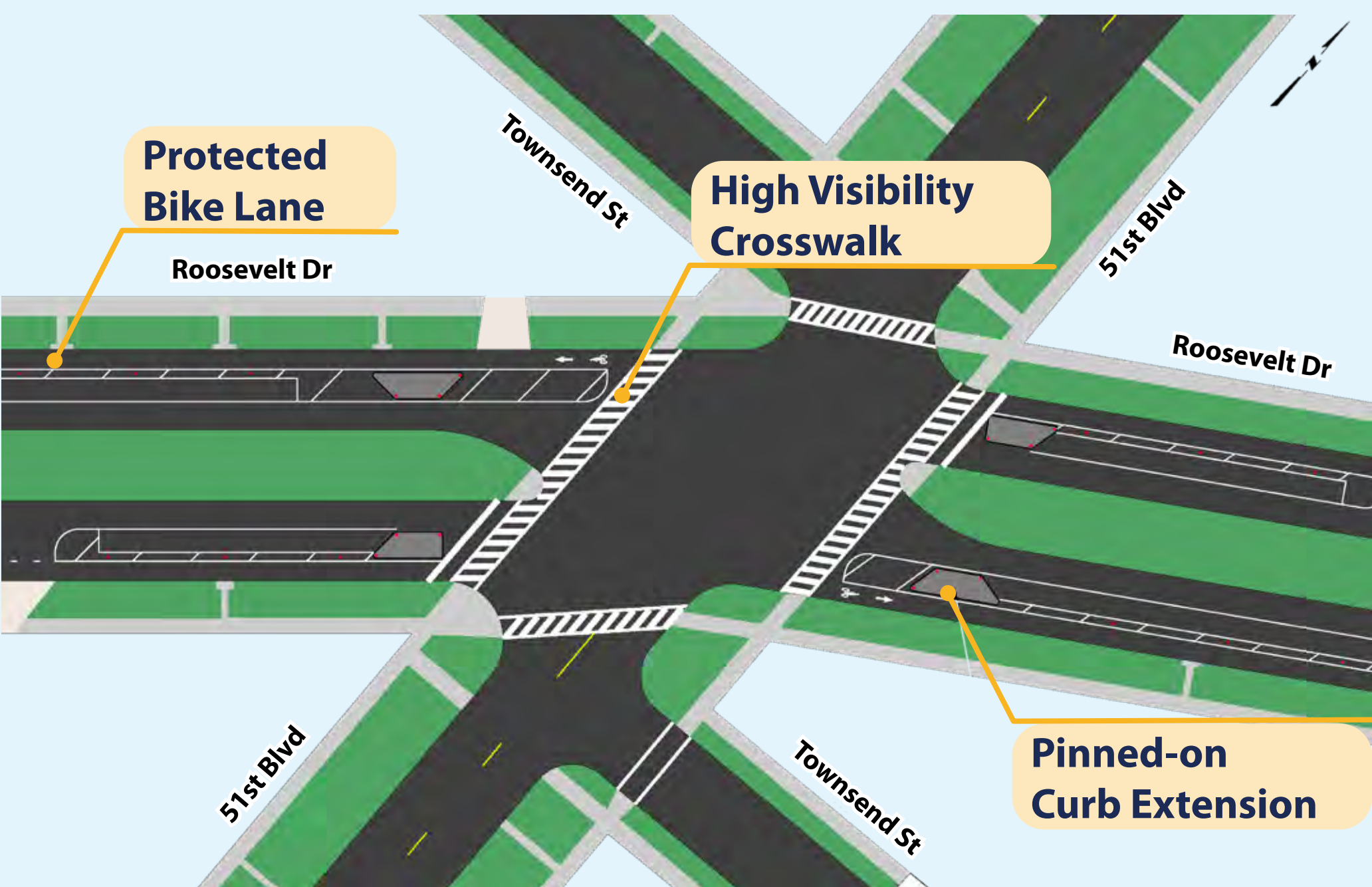
- Encourage slower turning speeds
- Help shorten crossing distances and make pedestrians more visible to motorists when crossing the street.
- Protect cars in the parking lane when installed with protected bike lanes



High Visibility Crosswalks



High visibility crosswalk markings are a low-cost measure to alert motorists of pedestrian crossings. They are proven to improve driver yielding rates for pedestrians crossing the street.



NEXT STEPS

We Welcome Feedback Anytime!

The public comment period for this phase of the project is open through October 17, 2025.



Fill out a Comment Form

We want to hear from you! Fill out a comment form to provide your feedback.

Email the Project Team
move@Milwaukee.gov



Learn more at
Engage.Milwaukee.gov

Thank You!

