

414 IN MOTION VISION & GOALS



VISION

People all across Milwaukee have safe, reliable, and affordable transportation choices that connect us to opportunities. Our streets are vibrant public spaces that foster a sense of community, reflect the life of our city, and support mobility for all.

GOALS



Safe Streets

Ensure that all people – regardless of how they travel – are safe and comfortable on our streets.



Accessible & Reliable Transportation

Create a high-quality transportation system that all people can depend on through proactive maintenance, sustainable funding mechanisms, and mobility choices for all ages and abilities.



Connected People & Places

Build cohesive and intuitive multimodal networks so people can connect to their daily needs and experience the city.



Streets as Vibrant Spaces

Design streets as inviting, inclusive spaces with room for people to gather and socialize.



Mobility for All

Build a transportation system that reduces economic and racial disparities by investing in areas with the most need, addressing historic disinvestment in our neighborhoods, and connecting people to opportunities.



Healthy, Sustainable Communities

Protect our environment, reduce car dependency, and improve Milwaukee's health with cleaner and more sustainable mobility options.

Do you have feedback or questions about the 414 in Motion vision, goals, and strategies?
Visit the project website at engage.milwaukee.gov/mobilityplan, or email the project team at mobilityplan@milwaukee.gov