

Welcome!

Thank you for joining us for the
Roosevelt Drive Traffic Safety Project

Public Open House #2 — February 3, 2026



PROJECT OVERVIEW

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The Roosevelt Drive Traffic Safety Project between Burleigh Street and Capitol Drive is an opportunity to reimagine this residential boulevard with street trees, traffic calming, and new protected bike lanes to slow motor vehicle speeds and improve safety for people walking, biking, and driving.

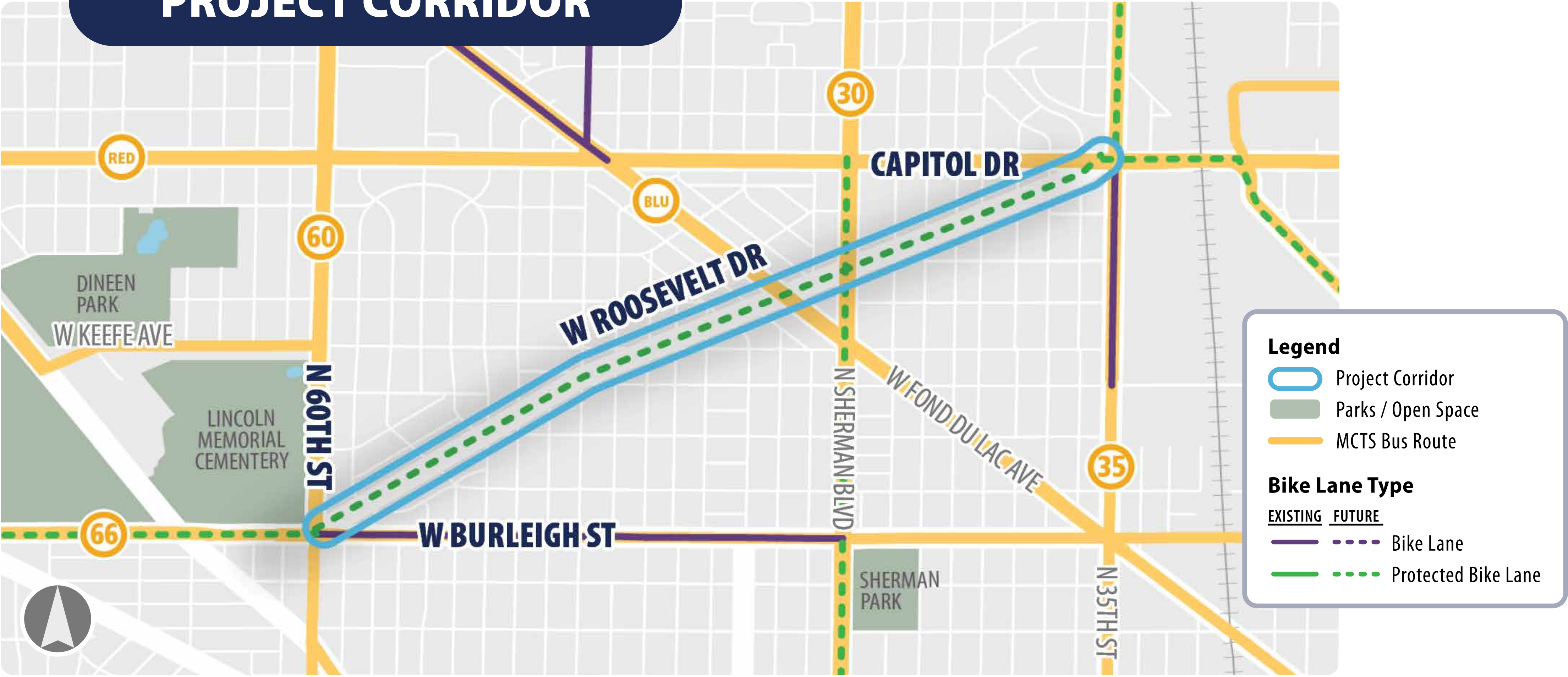
PROJECT GOALS

 **Safer Intersections**

 **Slower Vehicle Speeds**

 **Protected Bike Lane**

PROJECT CORRIDOR



PROJECT TIMELINE

Data Collection & Preliminary Design

Spring 2023 Community Meeting

Ongoing Stakeholder Meetings

Summer 2025 Public Meeting #1

Preferred Design

Fall 2025 Preferred Design Developed

Winter 2025/26 Public Meeting #2

WE ARE HERE

Spring/Summer 2026 Construction

WHAT WE'VE HEARD

In 2020–2021, residents submitted numerous complaints and requests for traffic calming measures, including stop signs and speed bumps.

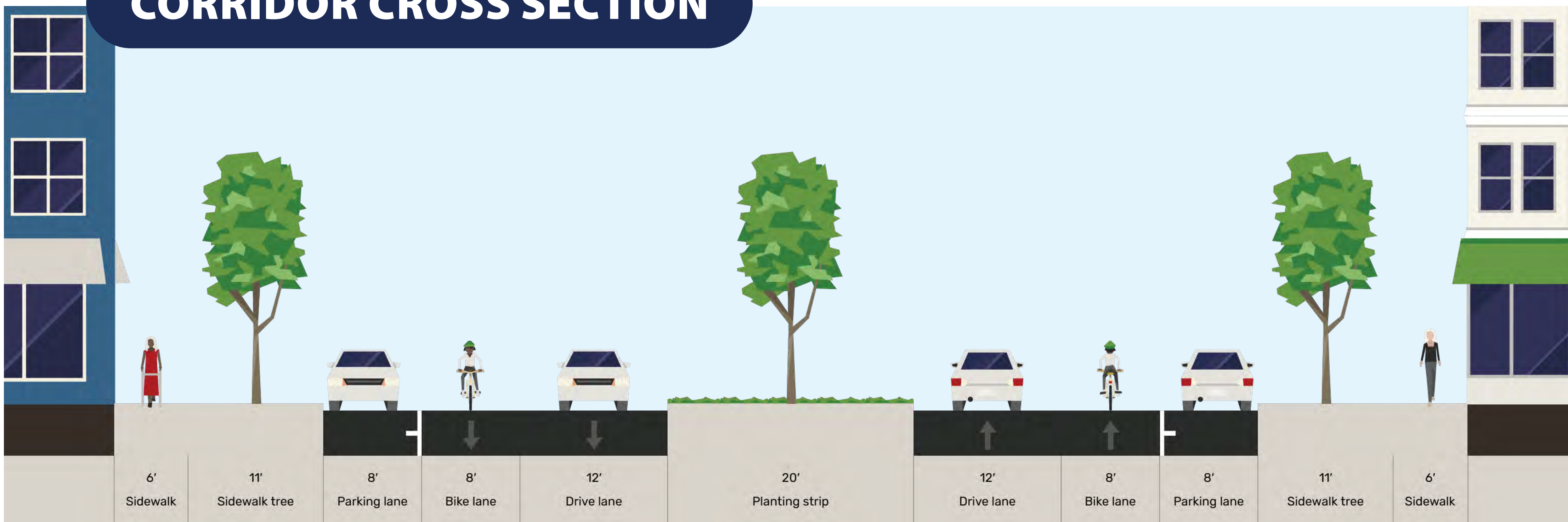
In Summer 2025, key stakeholders and local leaders confirmed a need for traffic safety improvements. They met with the project team to discuss how to make Roosevelt safer for people walking, biking, and driving.

In Fall 2025, at the first Open House, residents identified speeding and unsafe driving behaviors as major issues. There was an emphasis on intersection safety, particularly at high conflict-points.



EXISTING CONDITIONS

CORRIDOR CROSS SECTION



HIGH INJURY NETWORK & ANNUAL AVERAGE DAILY TRAFFIC (AADT)



Traffic Safety projects on other boulevard streets have seen crash and speed reductions.

Walnut St 20th St to 12th St

Crashes



28%
decrease of all
crashes

0 fatal or
serious injury
crashes

Highland Blvd Vliet St to 35th St

Crashes



48%
decrease of all
crashes

0 fatal or
serious injury
crashes

Speeding



28%
decrease of
drivers speeding

32mph
average speed,
down from
35mph

Lapham Blvd Cesar Chavez Dr to 6th St

Crashes



28%
decrease of all
crashes

0 fatal or
serious injury
crashes

Speeding



69%
decrease of
drivers speeding

25mph
average speed,
down from
30mph

Roosevelt Drive Traffic Safety Project

Burleigh Street to Capitol Drive



TOOLBOX OF TREATMENTS

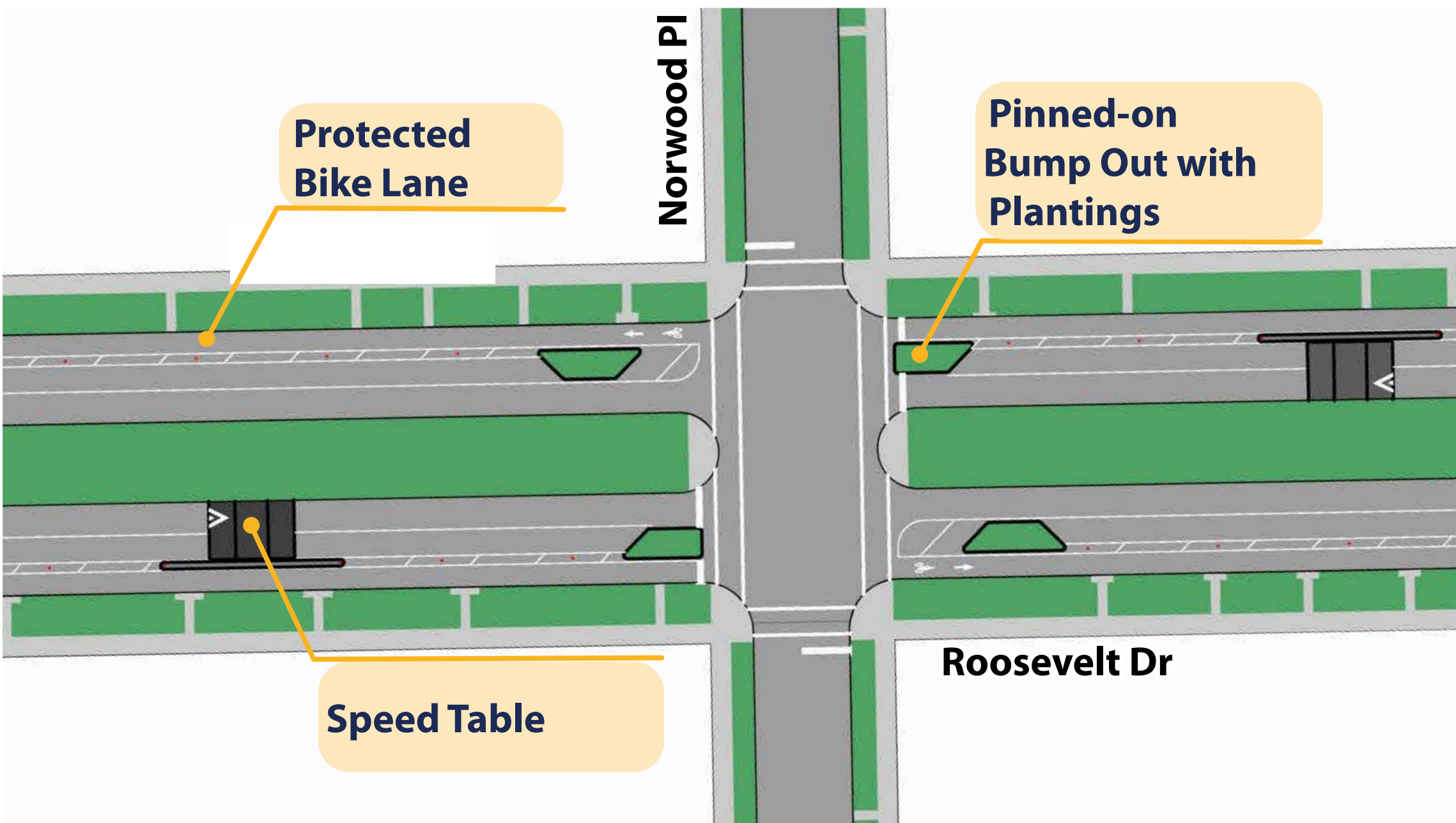
Protected Bike Lanes

Protected bike lanes are separated from general-purpose travel lanes with both a buffer and a vertical element.



Protected bike lanes can:

- Provide a comfortable bike facility for people of all ages and abilities



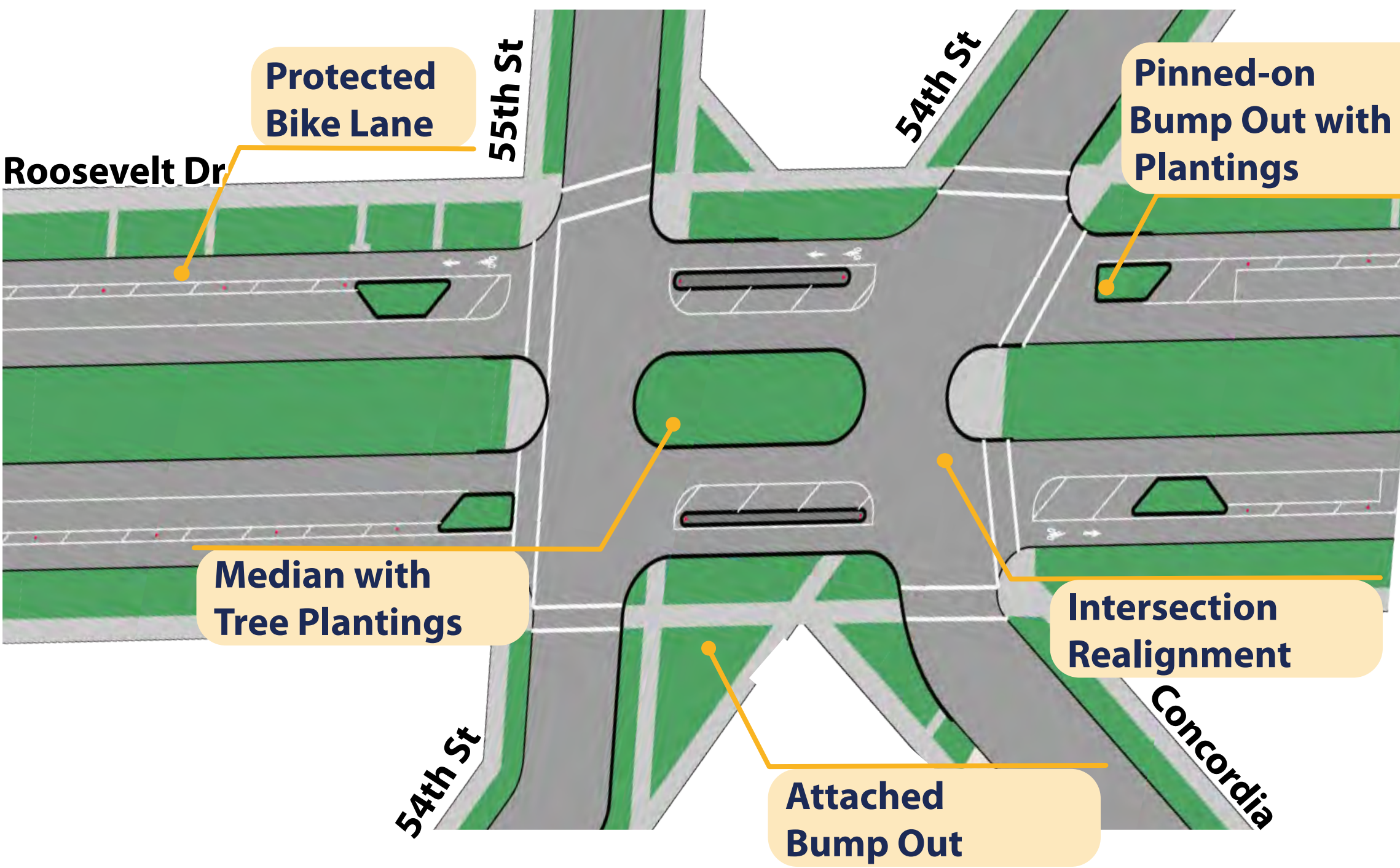
Speed Tables

Speed tables are midblock, raised areas of street used to slow motor vehicle speeds.



Speed tables can:

- Force drivers to slow down
- Designed to provide a gentle transition for a smoother ride, especially for buses and emergency vehicles.



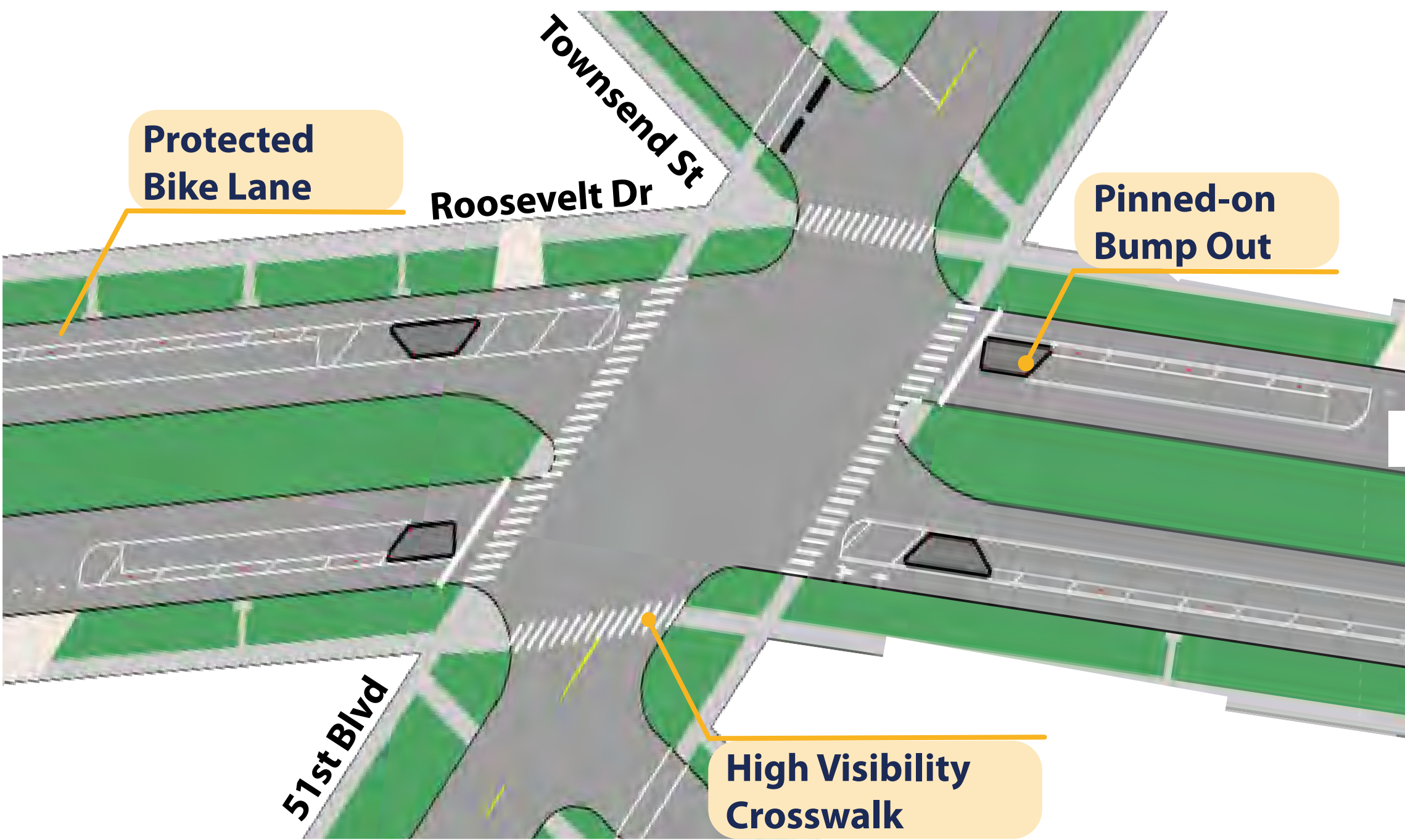
Bump Outs

Bump outs are concrete elements that extend the curb and shorten crossing distances. They can be “pinned-on” additions or “attached” extensions of the curb.



Bump outs:

- Encourage slower turning
- Shorten crossing distances
- Increase pedestrian visibility
- Prevent dangerous passing on the right
- Provide additional protection for parked vehicles and cyclists



Intersection Realignments

Select intersections will receive realignment treatments to improve safety and comfort.



Source: U.S. DEPT. OF TRANSPORTATION
Federal Highway Administration

Intersection realignments can:

- Create space for planted medians
- Shorten crossing distances
- Improve roadway function

Speed Limit Reductions

The speed limit will be lowered from 30 mph to 25 mph along the full length of Roosevelt Drive.



Source: U.S. DEPT. OF TRANSPORTATION
Federal Highway Administration

Speed limit reductions can:

- Reduce fatal and severe injury crashes
- Reduce crash frequency, especially in high conflict areas
- Foster a safer environment for pedestrians and cyclists



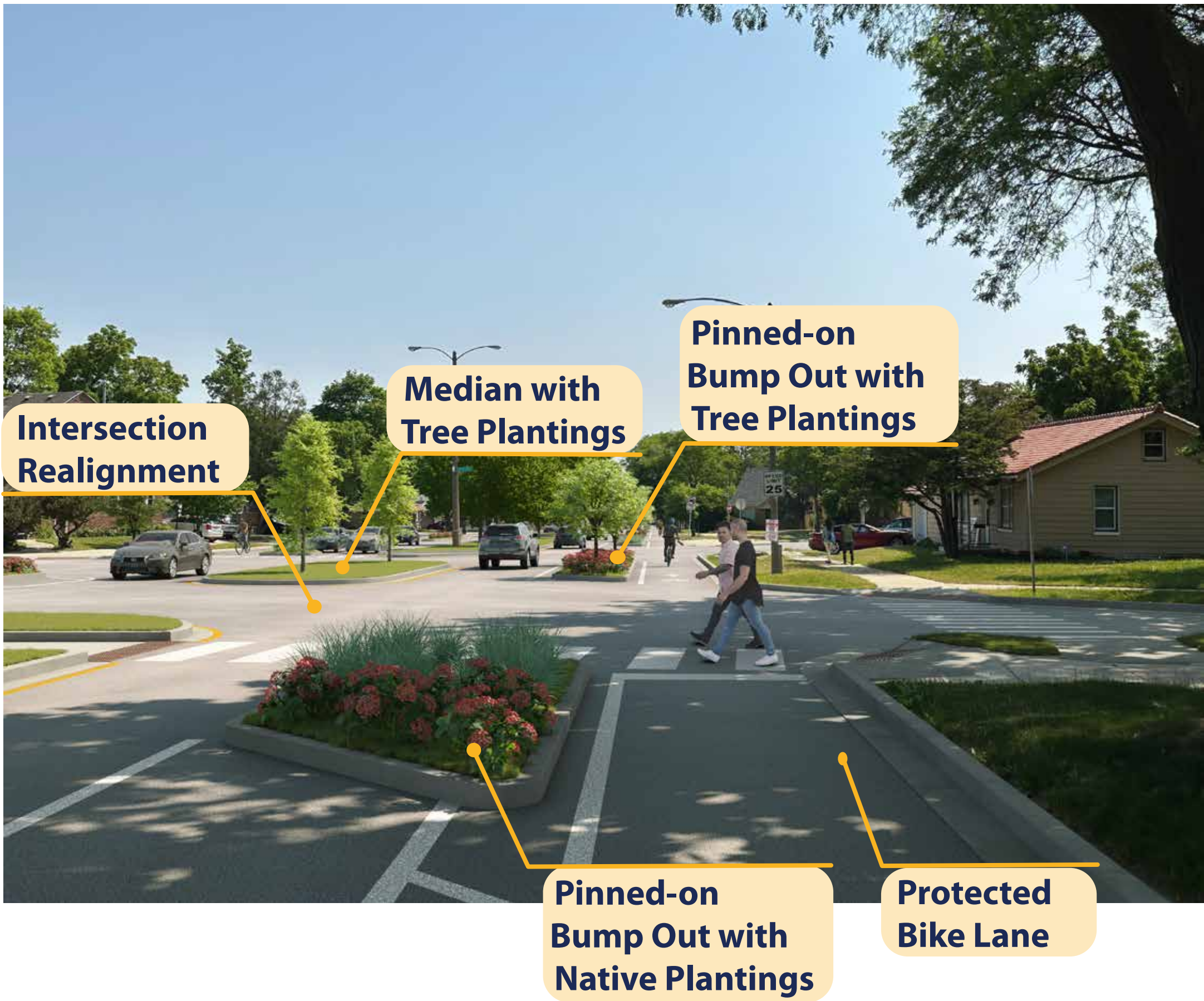
PROPOSED DESIGN

W. Keefe Avenue and W. Roosevelt Drive

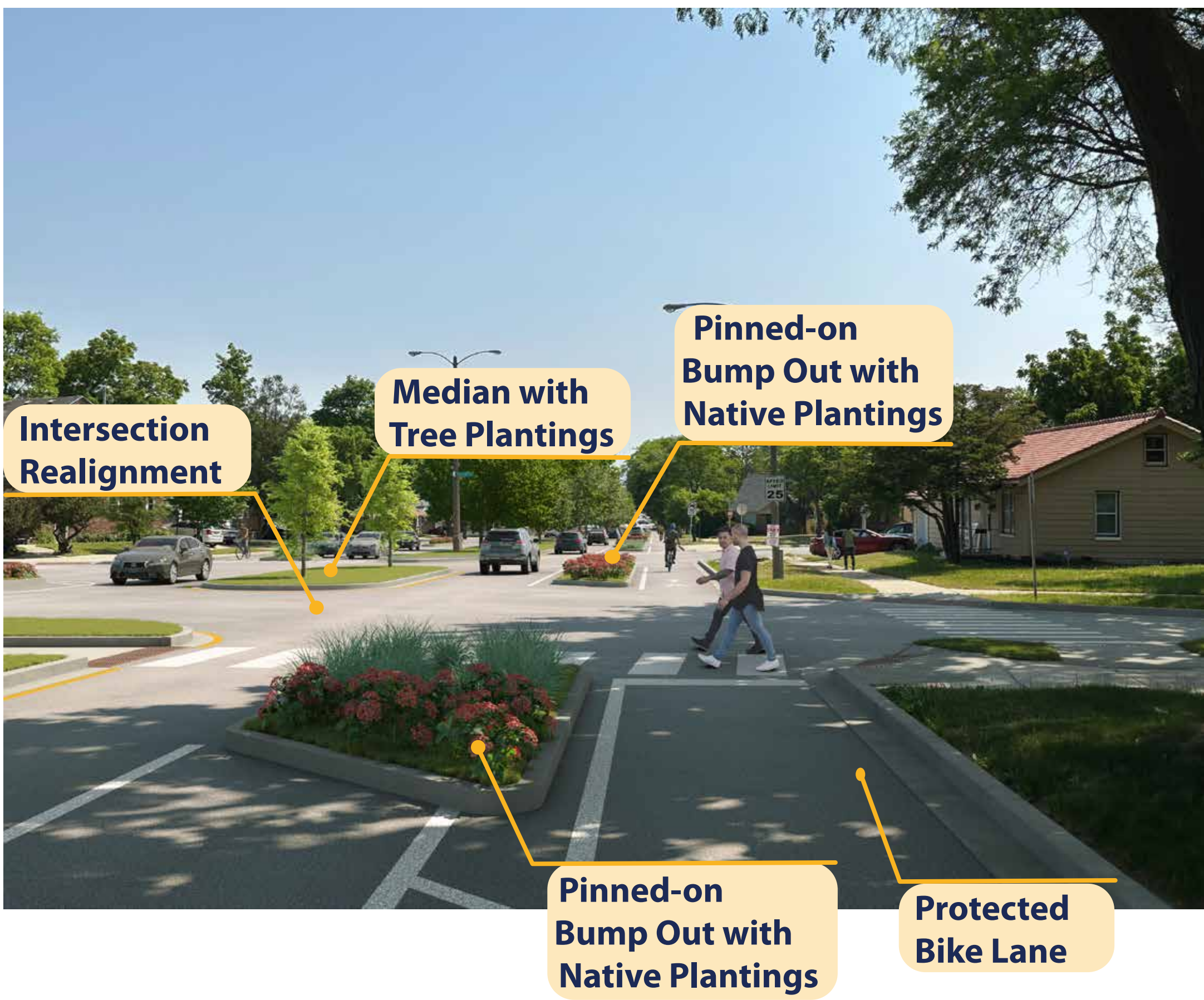
Before



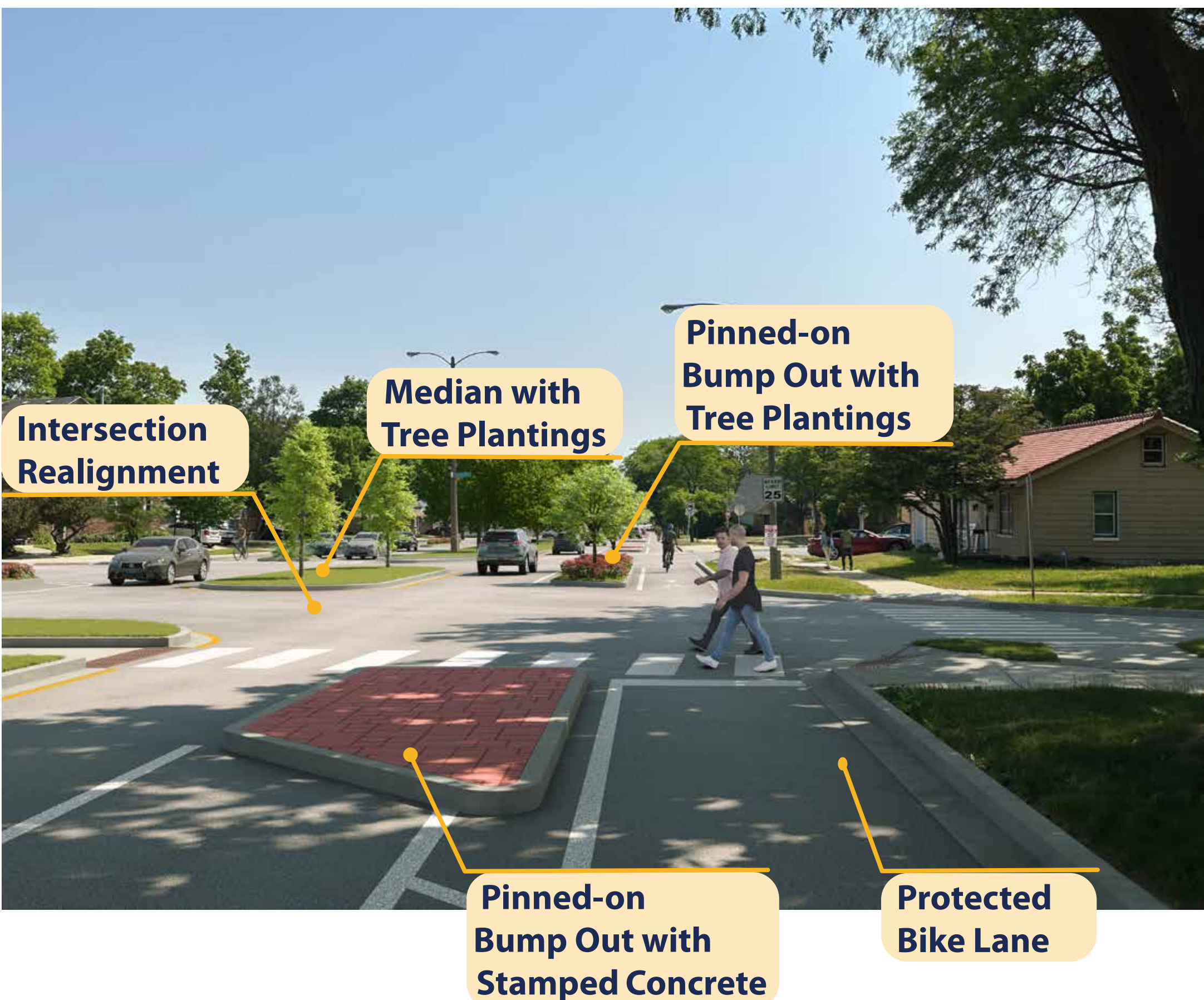
Landscape Treatment #1



Landscape Treatment #2



Landscape Treatment #3



NEXT STEPS

We Welcome Feedback Anytime!

Public comments for the Roosevelt Drive Traffic Safety Project are welcome at any time to Move@Milwaukee.gov.



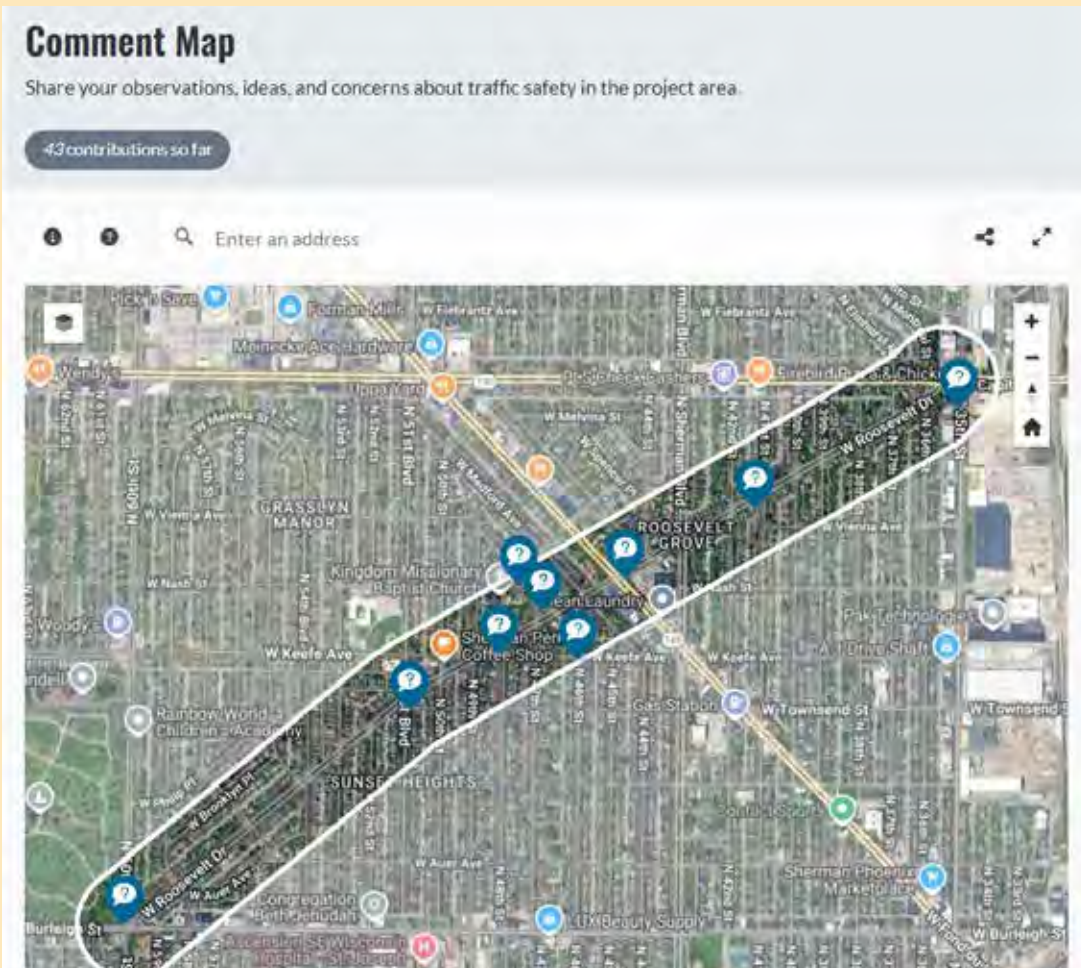
Email the Project Team

Move@Milwaukee.gov



Fill out a Comment Form

We want to hear from you! Fill out a comment form to provide your feedback.



Add Comments to the Online Map



Visit the Project Website at:
Engage.Milwaukee.gov/Roosevelt-Drive

Thank You!

The official public comment period for this public meeting is open through March 3, 2026.

